



An approved project of Rotary Districts
9910, 9920, 9930, 9970, 9980
Participating Districts 9940



RYDA NEW ZEALAND LIMITED

A Road Safety Awareness Programme for Youth

INFORMATION PACK



RYDA New Zealand Ltd is registered as a Charitable Entity under the Charities Act 2005.
Registration Number CC27875

RYDA New Zealand Limited
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RYDA



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Rotary Clubs in New Zealand
Road Safety Programme for Youth

PO Box 56 313
Dominion Road
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SPONSORS AND SUPPORTERS

RYDA New Zealand Ltd is grateful to all the organisations and individuals who make the programme possible and accessible to young people in New Zealand;

Our Principal Co-Sponsors, BOC & NZ Steel, who support the Culture of Safe Driving - 100% of the time.

The NZ Police, who have to deal with the consequences of young drivers' unwise decisions.

All our **Driving Instructors** who deliver the Stopping Distances and Hazards Distractions & Risks sessions and provide support in many other ways.

The **Brain Injury Association** and **The Stewart Centre** who introduce Crash Survivors who have carried on with their lives in spite of severe difficulties, and have much to say to youth about the consequences of poor decision making.

CareNZ for addressing safety issues associated with alcohol, other drugs and fatigue and the importance of having a Plan B

The various **Car Dealerships** who supply vehicles to use for the Safe Stopping distance demonstrations.

Fulton Hogan and **local Councils**, for supplying road safety cones and barriers.

The various Road Safety Agencies –including **REAP, RoadSafe Northland & The Road Safety Co-ordinators** of various **City and District Councils** for their financial and other support.

Thank you to training establishments such as **People Potential** and **Trainme** whose students help on the day as part of their work experience.

The extremely hard working **Rotary Clubs**, who not only liaise with the schools and provide funding, but also attend on the days to help set up, work as Marshalls and act in other capacities as required.

Teachers and Students, who take time out of their extremely busy school days, to take advantage of this opportunity to pick up key road safety and health messages before students move on to a life of safe driving beyond school. *"It's Your Life - Your Choices"*

To many other individuals, groups, including hirers, caterers, health and youth service agencies including SADD and driving academies, and thank you!

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What is the perfect car? Students from Birkenhead College design theirs (above) Members from the Rotary Club of St Johns take a break at the RYDA programme for Glendowie College (below)





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WHAT IS RYDA?

RYDA New Zealand Limited, a Rotary initiative, offers a programme to help educate young people about road safety as they approach the period in their life when they start driving a car and ride as a passenger in a car driven by one of their peers.

Originally an initiative of Rotary in Australia, the programme was launched in New Zealand in March 2007 by Judith Tizard, Associate Minister of Transport.

RYDA's mission is to provide first quality road safety information to young people and to help ensure that when they commence driving that they have had the best road safety education possible.

RYDA targets 15 - 17 year old students, as this is the time that most young people are starting to think about driving, so their interest levels are high. Once they leave school they are not available as a group to receive such education.

Peer pressure has a major effect on students at this age. In order to change the environment, the programme addresses students as drivers and passengers rather than focusing solely on the driver.

Research shows that once young drivers start driving on their own they are less receptive to safety messages because they often have an unfounded belief in their own competency – so the window of opportunity is quite narrow.

Schools often find it quite difficult to resource an expert programme, with experienced professionals who have had experience at the 'coal face.'

This best practice programme means that the content and delivery meets criteria established by expert authorities approved by RYDA.

The programme is developed and updated in consultation with Government authorities having responsibility for Roads, Education, Health and the Police. Local Councils, Road Safety Trusts and the business and philanthropic community support the Programme.

Partnering with the Community – How the Programme is Supported

RYDA and Rotary partners with those organisations in the community which have a responsibility for, or an interest in, road safety for our youth.

RYDA is funded by the communities in which it is delivered, usually by local councils, road safety agencies, local Rotary Clubs and participating schools.

Where is the RYDA Programme Offered?

Initially offered on Auckland's North Shore in early 2007, the programme is now available in the Far North, Whangarei, Dargaville, Auckland, Waitakere, Manukau, Papakura, Franklin, Hamilton, Rotorua, Horowhenua, Christchurch and Nelson. It is progressively being offered nationally where there is a clear need and funding available.

What People Say about RYDA

It teaches you things the road code doesn't – 15 year old male, Birkenhead College

It's a wake up call
– 15 year old female, Nelson Girls

It teaches you a lot. Before this course a lot of people would have made these small mistakes. Now they will think twice – 15 year old female, Whangarei Girls

It opened my eyes to the dangers and the more people who attend RYDA the more awareness there is among youth
– 15 year old female, Carmel College

All presenters were knowledgeable and keen to help the students make better choices
– teacher, Birkenhead College

Thank you for making the programme available for our students. It is most worthwhile.
– teacher, Dilworth College

A thoroughly enjoyable and important day. The students have had excellent opportunities to develop their learning around driving.

The enthusiasm and commitment of RYDA and people associated with RYDA is much appreciated
– Year 11 Dean, Orewa College





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THE RYDA PROGRAMME

Stopping Distances

Through experiential learning, students compare what they think they know about the distance it takes a vehicle to stop with the actual stopping distance. This high impact session challenges students to put the "2 second gap" rule into practice, examine its practicality with a professional driving instructor, and explore the consequences of their choices.

Crash Survivor

This powerful presentation by a crash survivor who has a brain or spinal injury as a result of a vehicle crash, reinforces to students that car crashes can leave permanent trauma for the survivors, their families and the community at large. This impactful and effective session leaves a lasting impression with students. It gets them thinking about how a permanent injury would directly affect their plans for future career, travel and relationships.

My Wheels

Being safe on the road involves more than just attitude. It also concerns the types of vehicle in which young people are travelling. Students learn to identify what a safe car looks like, how to research their options before purchase and how to make sure that the car they are travelling is in good condition. Topics such as ANCAP safety ratings, safety features and checks, insurance and registration are covered.

Police

An open discussion with student's local Police this session gives students the opportunity to ask questions and hear about the role of Police in motor vehicle crashes, common offences and the penalties that come along with them. Students learn about the real consequences of road trauma which causes them to stop, reflect and to act.

Plan B

An interactive workshop focusing on the impact that alcohol, drugs and fatigue have on driving ability. Students identify planning strategies for travelling safely, even when their original plans go wrong, and the need to implement "Plan B." It is intended that conversations led by the students will help to develop a culture of pre-planning for unexpected situations by challenging their ideas about the role of alcohol, medication and/or fatigue in car crashes.

Hazards, Distractions and Risks

A high energy session aimed at familiarising students with the most common crashes involving young people and how to prepare to avoid or minimise their impact. Together, students identify distractions that they agree that they can control or remove in order to prepare them better for circumstances outside their control, for example, the role of mobile phones, passengers, music, etc.

STUDENTS AS CRITICAL THINKERS - WHAT THEY SAID AT THE RYDA PROGRAMME...

About drinking and driving

*Drinking tonight? Always have a backup plan!
Don't drink and drive and risk it all
Pick up the phone and make the call.
Sip stay play
A drunk driver is a dead driver*

About being safe

*Take a mate not a funeral date
Think B4 U do
Plan B4 you party
Stay in mantrol
Your life your choices
When in doubt give mum a shout*

About fatigue and driving

*Have a friend in the car before driving far
Stay awake take a break
Sleep Before! Before!
Wear your thinking cap and have a power nap.
A long blink is a time to stop and think
Don't be a dweeb Conquer fatigue
Stop revive survive!*



Glendowie Colege Students participating in an exercise at the Stopping Distances session.





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A COMMITMENT TO BEST PRACTICE

Complementary-Continuity-Quality-Appropriate-Empowering

“My Life - My Choices”

RYDA New Zealand Ltd builds on and complements existing Road Safety Education. RYDA is unique in that it delivers key road safety messages to the whole of a school's year, not just students learning to drive.

It is a programme especially for New Zealand's young people. Qualified facilitators, using the tools prescribed in the RYDA Facilitator's Manual work with students “as critical thinkers” in order to get the messages across. Session discussions along with feedback from presenters, teachers and students confirm an understanding of these messages.

This one day event, aimed at 15 to 17 year old students, is part of their ongoing driving and road safety education. The programme's key messages may not necessarily be addressed elsewhere and the RYDA programme ensures the delivery of these messages to every student. The continuity of these messages is repeated through various road safety programmes, along with supporting information and competitions on the RYDA website.

The programme is designed to change the attitudes of young people towards the whole aspect of driving and being driven by their peers – in particular the choices they make, and the consequences of these choices.

This is a time when young people are starting out to drive and be driven by their peers, and their interest levels are high. The programme content and presentation styles are geared towards this age group which often regards itself as infallible and indestructible.

Invited facilitators are selected for their expertise and qualifications in their particular fields, and skills to engage interactively with young people.

Key messages are simple and clear. Any role models or tactics which may be disturbing are used with discretion and only if appropriate to put a message across.

Feedback from students, teachers and parents state that they would recommend the programme to others – including peers. Students comment on the feeling of empowerment as they look forward to a lifetime of driving safely.

To ensure that the quality, relevance and delivery of the RYDA programme is consistent, at the end of 2010 RYDA undertook a significant review in conjunction with national road safety agencies. This resulted significant changes to the programme which are detailed in a facilitator's manual. **RYDA New Zealand Ltd** also works with its Australian Colleagues to continually review the programme, and have instituted facilitator debriefings, orientations and individual trainings.

HOW RYDA IS FUNDED

RYDA New Zealand Limited is a Charitable Organisation that depends on financial support from Sponsors, Businesses and Individuals.

Each programme is self funded, with contributions normally coming from local councils, road safety agencies and local Rotary Clubs. Schools are asked to contribute \$10 -15 per student. This amount does not include transport to the venue. RYDA and Rotary Clubs work within the community to fund each programme and to address any hardship issues schools and students might have.

For more information, phone 021 545 030, email info@ryda.org.nz or visit www.ryda.org.nz





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FREQUENTLY ASKED QUESTIONS

Q. My teenager has already attended a Driving Course and a Defensive Driving Course. Why should he/she attend RYDA as well?

A. RYDA does not teach students how to drive. It teaches students how to be safe, responsible and make the right decisions when getting to a vehicle, either as a driver or passenger. These lessons are not taught elsewhere.

Q. Do Students get to go in cars?

A. During the Stopping Distances session students get in a vehicle in order to experience, at first hand, the effects of braking suddenly but safely. The vehicle, which may reach the speed of 60km, is driven by a qualified Driving Instructor and the students are properly belted in. It is not compulsory to go in the vehicle and we recommend that any students with back or neck injuries should not do so. Parents are asked indicate on the school permission form if they are happy that their student goes in the vehicle.



Birkenhead College Students discuss the mechanics of Safe Stopping

Q. What do Students need to bring?

A. Morning tea, lunch, drinks to last the day. Generally there is no canteen available at RYDA venues, but if that changes the school will inform parents and students. Also a jacket or suitable clothing to wear outside.

Q. What is the role of teachers at the RYDA programmes?

A. Teachers are asked to look after any disciplinary issues which may arise during the day. There is one teacher allocated to each of the six groups.

Q. Who presents the programme?

A. Facilitators from various agencies including NZ Police, the Brain Injury Association and Care NZ

Q. Why have the Programme away from School?

A. Experience has shown that the delivery of the RYDA programme off site works best for student retention if it is held away from the distractions of School. There are Health and Safety Standards to consider in relation to the Safe Stopping demonstration. It also makes the day "Special."

Q. What do students have to pay to attend?

A. Parents/schools are asked to pay \$10 - \$15 per student, plus transport. The remainder of the cost of the day is normally met by local councils/road safety agencies and local Rotary Clubs.

Q. Our school/student is unable to afford that amount. Can you help us to get funding in order to attend?

A. No student should miss out for financial reasons. RYDA and Rotary works with the schools and other agencies to obtain funding.

Q. Our school/home school students have booked to go on a RYDA programme. What happens now?

A. We will post your school some Fridge Magnets to send to students' homes. We will email a letter template and additional information for parents, if required. Before the day we send you a timetable and instructions to teachers. Samples, and a typical programme of the day are on the next few pages.

Q. What followup takes place after the programme to reinforce the messages learnt?

At the end of the day students are given a personalized Certificate of Participation. On the back of the Certificate the RYDA website address www.ryda.org.nz is written, along with encouragement to visit the site, answer a few road safety questions and enter a competition. RYDA also has a facebook page. As part of its feedback system RYDA sends out a post event questionnaire a few weeks after the event.

Q. What happens to photographs taken on the day?

A. Often the media and RYDA personnel take photos for publicity purposes. RYDA liaises with the school beforehand regarding it's policy on photos of students.



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SAMPLE LETTER FOR PARENTS **(This is emailed to the school, along with pre excursion information, overleaf)**

Phone 021 545 030
021 631 794
info@ryda.org.nz

Dear parent/guardian...

Re: RYDA – Rotary Youth Driver Awareness Programme for students already or intending to drive, and their friends

_____ College/High School has arranged for all **Year 11** students to attend the RYDA youth driver awareness programme on _____ at _____

The RYDA Programme, a Rotary initiative, seeks to influence the attitude of young people and inform them of their responsibilities when driving or riding in a vehicle, thereby assisting our community in achieving a reduction in death and injury on our roads over the next generation.

The programme, organised by Rotary and sponsored in part by BOC and NZ Steel, is delivered on one day by facilitators from agencies such as the Police, Brain Injury Association, Care NZ and local Driving Academies.

This may be the only time your student and peers will receive these road safety messages, which are generally not taught at other driving education programmes.

Because of the important nature of this programme we are making the programme compulsory for all Year 11 students.

We recognise the importance of this programme as I am sure you will also and I would urge you to sign the attached permission form and return to the school as soon as possible but by the latest

The cost of the one day programme is \$ **and this includes** (bus etc)

This is a school day and as we will be off site students should be in uniform and bring their own lunch and drink to last the day.

During the day in one activity students will be invited to sit in a vehicle driven by a licensed driving instructor. The instructor will demonstrate correct seatbelt use and will drive the vehicle, with students belted in, to demonstrate stopping distances. The activity is held off the road and student safety is paramount.

Please indicate below if you give your permission for your child to participate in this demonstration. Students not participating will not miss out on any activity except actually sitting in the vehicle for the braking demonstration.

To promote the RYDA programme some photographs of activities may be taken. Please indicate below if you give permission for your child to be included in any of these photographs. The photographs will only be used for RYDA publicity purposes.

I also attach some pre excursion information that explains the programme and the involvement of the key presenting agencies, along with a fridge magnet to remind you about the day.

Etc

Please delete as appropriate below, sign and return to school:

I _____ parent/guardian

- 1) give my permission for _____ to attend the RYDA programme as described above and on the accompanying pamphlet
- 2) give my permission for _____ to participate in the Stopping Distances demonstration
- 3) give my permission for _____ to be included in any photographs that may be used to promote the RYDA programme.

Signed: _____ Date: _____





RYDA New Zealand Limited
In co-operation with Rotary in your area
Pre Excursion Information for Parents
 (This is emailed to your school)



PRE EXCURSION INFORMATION FOR PARENTS
“My Life My Choices”

The RYDA New Zealand Ltd programme is a one day event normally held at a non-school site which co-ordinates the efforts of local road safety experts, driving instructors, the Police, recovering survivors of road crashes, drug and alcohol educators and other personnel.

At the programmes students find out that, whether they are drivers or passengers, all decisions they make on the road have consequences and that they are responsible for these. At each of the six sessions they discuss how to make the right choices in order to be safe on the roads.

An overview of each session follows:

Stopping Distances

Through experiential learning, students compare what they think they know about the distance it takes a vehicle to stop with the actual stopping distance. This high impact session challenges students to put the “2 second gap” rule into practice, examine its practicality with a professional driving instructor, and explore the consequences of their choices.

Crash Survivor

This powerful presentation by a crash survivor who has a brain or spinal injury as a result of a vehicle crash, reinforces to students that car crashes can leave permanent trauma for the survivors, their families and the community at large. This impactful and effective session leaves a lasting impression with students. It gets them thinking about how a permanent injury would directly affect their plans for future career, travel and relationships.

My Wheels

Being safe on the road involves more than just attitude. It also concerns the types of vehicle in which young people are travelling. Students learn to identify what a safe car looks like, how to research their options before purchase and how to make sure that the car they are travelling in is good condition. Topics such as ANCAP safety ratings, safety features and checks, insurance and registration are covered.

Police

An open discussion with student’s local Police this session gives students the opportunity to ask questions and hear about the role of Police in motor vehicle crashes, common offences and the penalties that come along with them. Students learn about the real consequences of road trauma which causes them to stop, reflect and to act.

Plan B

An interactive workshop focusing on the impact that alcohol, drugs and fatigue have on driving ability. Students identify planning strategies for travelling safely, even when their original plans go wrong, and the need to implement “Plan B.” It is intended that conversations led by the students will help to develop a culture of pre-planning for unexpected situations by challenging their ideas about the role of alcohol, medication and/or fatigue in car crashes.

Hazards, Distractions and Risks

A high energy session aimed and familiarising students with the most common crashes involving young people and how to prepare to avoid or minimise their impact. Together, students identify distractions that they agree that they can control or remove in order to prepare them better for circumstances outside their control, for example, the role of mobile phones, passengers, music, etc.

At the end of the day students are given personalised Certificates of Attendance. The certificates direct students to the RYDA website www.ryda.org.nz where web-based information, competitions and other methods to reinforce the messages of the day may be found. Students also receive a wrist band with the words “It’s your life; your choices” as a reminder of messages learned.

Session	My Wheels	Plan B	Police	Crash Survivor	Hazards Distractions and Risks	Stopping Distances
	Directors Lounge	Lyell Creek	Owners & Trainers	Owners & Trainers	Presidents Room	Outside
9.45 – 10.20	Police					
10.25- 11.00		Crashes				
11.00	Morning Tea					
11.20- 11.55	Police					
12.00 – 12.35		Crashes				
12.35	Lunch					
1.05 – 1.40	Police					
1.45– 2.20		Crashes				
2.25	Close and Return to School					

WHAT PEOPLE ARE SAYING ABOUT RYDA

It teaches you things the road code doesn't
 – 15 year old male,
 Birkenhead College

.....you learn that anyone can be a victim of a crash
 - 15 year old female,
 Birkenhead College

Before this course a lot of people would have made these small mistakes. Now they will think twice
 – 15 year old female,
 Whangarei Girls

Yes it is an eye opening look at the realities of dangerous driving and some practical ways of avoiding this
 - 16 year old female
 St Cuthberts

I would (recomend RYDA) especially to my sister, she has been involved in 2 car accidents because of her lack of driving to the conditions, and her driving hasn't changed since
 – 15 year old male,
 Otamatea High School

I am a mother of 2 sons who I am teaching to drive, I found it very interesting as both sons think they 'know it all' Driving accidents are very common at our school and my greatest fear for me
 – Teacher and parent,
 Rodney College

A TYPICAL RYDA PROGRAMME

Students are divided into 6 colour coded groups and rotate around the sessions.

The groups may be divided up before they come or on arrival. They are given coloured wrist bands to identify each group.

This programme is emailed to the school for attending teachers before the day.



RYDA
NEW ZEALAND LTD

Young people die on New Zealand roads every week

RYDA equips young people with the knowledge to stay safe on New Zealand roads.

The program targets 15-16 year olds who are at the stage of their lives when they start to drive or ride in a vehicle driven by their peers. RYDA, a community-based initiative of Rotary, involves six interactive sessions presented by road safety professionals.



Mark the date:

Your school is booked to attend this exciting program. Don't miss this potentially life-saving opportunity.

Hear from the experts:
Driving Instructors, police, Crash Survivors, Drug & Alcohol Counsellors & Financial Advisors

For more information visit: www.ryda.org.nz

About our Principal Sponsors

BOC
A member of the Linde Group

New Zealand Steel

There are no higher motives for BOC as an organisation, than the health and safety of our employees, customers, suppliers and the broader community. As part of the annual commitment, we provide our employees with internal safety courses, such as the BOC Healthy Choice Initiative and the benchmarked BOC Driver Safety programme, which promotes safe driving behaviour 100% of the time. The RYDA Programme therefore has great synergy with our own BOC safe driving culture - and this is why we have been keen to support the development of the Youth education initiative for younger drivers.

BOC is a member of the world leading gases and engineering company, The Linde Group, with more than 51,000 employees worldwide in around 70 countries worldwide. For more than a century, BOC gases and services have contributed to advances in many industries and aspects of everyday life. BOC's product range includes more than 25,000 gases and mixtures which are used for food-medical, refining, chemical processing, environmental protection, wastewater treatment, welding and cutting, food processing and distribution, fibre production, electronics and healthcare. Further information about BOC's products and services can be found at www.boc.co.nz

As New Zealand Steel we have a safety first culture, we believe every one of our employees and contractors shares our fullest commitment and vigilance in providing a safe and healthy workplace. We have 1,200 permanent employees who travel on the roads to and from work each day.

We are pleased to be partnering with BOC to support the development of the RYDA programme our two companies have worked together for many years and share a commitment to safety within our facilities and in the wider community.

The RYDA program is an initiative we believe will help reduce the number of road fatalities and make our roads safer. We request for our investment will be that the young people who participate in the programme take with them valuable lessons to keep themselves and others safe on the roads.

New Zealand Steel is a BlueScope Steel company (Formerly BHP).

SAMPLE DOCUMENTS FOR STUDENTS

RYDA FRIDGE MAGNET

to go home with permission letter

These are sent to the school from RYDA

The actual size is dle, that is, a third of an A4 sheet of paper.

The fridge magnet serves as a reminder to parents and students of the date, and to facilitate conversations about what the student has learnt at the programme.

RYDA is most grateful to its Principal Sponsors, BOC and New Zealand Steel (refer to the back of the fridge magnet) for their support of the programme in New Zealand.

"My Life My Choices" RYDA Wrist Band

Each student receives a colour coded wrist band which tells them which group they are in for the day. It also features RYDA'S Principal Sponsors and RYDA's website address.



CERTIFICATE OF PARTICIPATION

At the end of the day each student receives a personalised Certificate of Participation.

It is of light card, and is A5 (half a dle sheet of paper) in size.

The certificate has two purposes;

Firstly as an encouragement to visit the RYDA website, find additional information to reinforce the key messages of the day, and to enter a draw to win a prize.

Secondly, as a record of attendance on the day - and ideal for students' CVs.

We suggest that schools bring a list of attendees along so they can be personalized during the day. The certificates can then be distributed at the end of the programme, or at assembly next day.

RYDA very much appreciates the support of local Rotary Clubs who as well as working with schools to ensure their participation, but act as Marshalls during the programme.

RYDA

Before you hit the road visit www.ryda.org.nz for more tips and information to keep you and your mates safe behind the wheel.

Competitions, links and info updated regularly. It's your life: Your choices!

Check the website for details on how you can win cool stuff for yourself or your school!

WIN an ipod!

Photo Courtesy of the Northland Age

RYDA NEW ZEALAND

Certificate of Attendance
awarded to

RYDA is a road safety education programme aimed at equipping young people with the knowledge to stay safe on New Zealand roads. RYDA, a community-based initiative of Rotary, is a one day school excursion that involves six interactive sessions presented by road safety professionals.

Someone attended include Hazard Perception, Stopping Distances, Safe Celebrating, Police: Your Choices, Financial Obligations and a presentation by a Crash Survivor.

Principal sponsors
BOC
A member of the Linde Group
NEW ZEALAND STEEL

Signed RYDA CEO

Rotary Clubs' Road Safety Programme for Youth

RYDA PROGRAMME
from the Kaitia College Newsletter
Life-Changing Education
Outside The Classroom

On Wednesday, 16th March, at Arnold Rae Park, 165 of our Year 11 students attended the excellent RYDA NZ Ltd Programme. The Programme targets 'Business' and 'Attitudinal Change' to encourage young people to be on the verge of becoming responsible drivers.



High School pupils learning about the consequences of serious motor vehicle crashes - Kaipara Lifestyler

...brain control! ...we only get one, so ...make everyone in your car buckle-up, otherwise the person without a seatbelt is a danger to you.

15-19 Year old drivers make up just 7% of licensed car drivers, yet in 2008, this group accounted for 15% of serious injury crashes, and 14% of those involve in fatal crashes.

The presenters were engaging and everyone gained some valuable road safety information.

Thank you to Kaitia Rotary Club for your labour, organisation and providing this extremely worthwhile resource to our community.

Yours faithfully William Tailby, Principal Kaitia College

The dangers of taking your eyes off the road while behind the wheel have been driven home for students at a road safety awareness programme.

Held at Mt Smart Stadium, the programme proved challenging but worthwhile for St Cuthberts College year 11 students.

It was put together by Ryda New Zealand, a community-based initiative of Rotary, and aims to reduce death and injury among young people on New Zealand roads. It targets 15- to 17-year-olds as they start to drive and are being driven by their peers.

Students Zoe Wilkinson, 16, and Rosie Carrad, 15, both have their restricted licence and say the programme, which has six different seminars throughout the day, helped them get behind the wheel.

"It's been really educational. You don't do things like texting in a car, and that's a big," says Rosie.

For Zoe, the programme has helped distract her attentive 100 percent of the time. "Somebody says, 'You don't like the song, you'll change it. That second of looking down can be so dangerous. It's quite scary when you think about it.'"

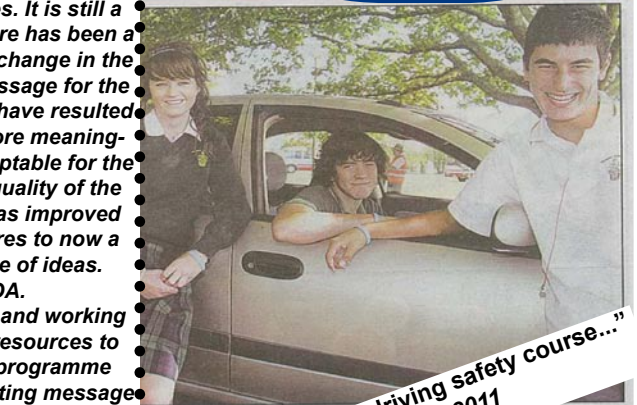
"I'm proud of my Rotary club, our local colleges, sponsors and the professional presenters who send out the plain simple facts. 'We've helped to save lives today and surely that's got to be a good day's work.'" Dargaville Rotary's Youth Director, Neil Clements.
 - from Kaipara Lifestyler

NEWS
Teens get look at road risks



I was impressed with the info that students get at this really relevant part of their driving career and the time when the risk is greater - Dargaville High School Principal David Bargh, Dargaville News

...RYDA activities... would take a car... teachers are... be compul... ary youth... ents is sure... day helped... Mr C...



"Message loud and clear on driving safety course..." Nelson Mail, 23 March 2011

Nelson City Council transport and road safety adviser Margaret Parfitt said they had "had enough" - particularly when there were often recurring factors in these crashes, such as inexperience, speed, alcohol and drugs, which could be prevented. "Last year was terrible. In the last 18 months we lost seven young people

Ryda general manager Ru Tauri says the programme is not about driving skills but aims to change the way that they do when driving.

...eating in a car, texting in a car, and we... not. It increases the risk of an acci... about getting driving experience, which... of accidents among youth are due to... Tauri says.

Rotary Newmarket co-ordinator Neal Nicholls says the programme aims to overcome peer pressure.
 - Monica Tischler is a Wintec journalism student - article from Central Leader

Thank you to Principal Co-Sponsors





An approved project of Rotary Districts
9910, 9920, 9930 9970, 9980
Participating Districts 9940

RYDA



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Road Safety Programme for Youth

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EXPRESSION OF INTEREST/REGISTRATION FORM

I am interested in

- Finding out more about the programme
- Finding out when it will be delivered in my area
- Enrolling my School, please contact me regarding dates
- Enrolling my Home School Student, please contact me regarding dates
- Booking our school on at
- Other

Name

Position

School

Phone(s) Fax

Email

Postal address

.....

The best time to contact me is at this time.....

by phone email other

Contact us at;

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